

**AGIC 2020 Conference Committee Meeting Notes**  
**Thursday, January 16<sup>th</sup> 2020**  
**10:00 am**

**In Attendance:**

Kevin Blake  
Robert Bush  
Patrick Connolly-Boutin  
John Danloe  
Jami Dennis  
Shawny Ekadis  
Seth Franzman  
Nicole Funicello  
Teresa Gregory  
Jason Howard  
James Lambert  
Shea Lemar  
Aryn Musgrave  
Jennifer Psillas  
Cheryl Thurman  
Mike Walck  
Steve Whitney  
Troy Wiora

**Committee coordination and meeting operation:**

- URISA GIS-Pro in 2021 –
  - Looking at holding their annual conference in Phoenix for 2021.
  - There is potential for collaboration, but not necessarily a joint effort.
  - They tend to hold this at the same time as AGIC, from looking at past dates, although the end of October has been scheduled in the recent past.
    - Would AGIC at the end of Sep. and URISA at the end of Oct. too close?
      - For sponsors? -> probably or maybe
      - For attendees? – probably not
  - Follow up on their potential dates for 2021.

**Action Items:**

All – Review the planning spreadsheet for adjusted due dates.

Steve – Contact each committee member regarding their membership status.

Jami – Follow up with URISA on what 2021 dates they are considering.

**Outreach Committee Report:**

- LinkedIn and Facebook presence has been established.
- Working on getting Jami administrative access for promoting the conference.
- In the process of developing their 2020 work plan.

**Action Items:**

All – Consider the options for first-time attendees and short-time attendees, which would orient them to the conference experience.

**Budget:**

- The PO has been approved, and the meeting planners are working on the contract.

**Action Items:**

None.

**Venue coordination:**

- No discussion.

**Action items:**

Steve – Provide the Meeting Planners with conference specifications for evaluating larger venues.

**Website:**

- Working on providing the ability for sponsors to upload materials through the website.
- Testing to ensure that everything works.

**Action Items:**

None.

**Agenda & speaker coordination:**

- Consider a GIS leadership track.
- Consider a lightning round for AGIC Committees/Workgroups, focused on current activities, and getting involved in AGIC.
- Consider open forum discussions, e.g. professional development, women in GIS.
- Consider a Cartegraph user group.
- Keynotes –
  - Pending Jack D.

**Action Items:**

Note – Current list of potential general session speakers –

- Jack Dangermond, Esri -> Jenna continues to work with Mike Walck
- Adam Carnow, Esri
- Ken Field, Esri
  - Teams up with John Nelson for presentations
- John Nelson, Esri
- Dr. Travis May, South Mountain Community College Storytelling Institute

Jenna – Acquire a timer for general session speakers.

**Exhibitor/sponsor participation:**

- Brainstorming sponsors.
- Updating the contact list.
- Will look at updating the sponsorship package, table, and form letter.

**Action Items:**

Steve – Talk to the meeting planners re: Expo company

**Materials and mail-outs:**

- No discussion.

**Action Items:**

None.

**Registration:**

- No discussion.

**Action Items:**

Note - Early-bird registration date = Friday, July 24<sup>th</sup>.

**Maps & Apps Challenge:**

- Mobile app vote testing was successful.
  - Should we do app voting only? -> Yes
    - Incentive for folks to download the app.
    - Eliminates the need for paper apps.
    - Review the survey regarding this.
- Consider additional categories, e.g. process automation, analysis improvements.
- Live map/apps contest –

- If we were to do this, it would probably be best in a presentation slot.
- Give the info right up front, and off they go.
- UGIC has done this, so let's check with them on how they do it.

**Action Items:**

Jami – Reserve Wed. 3:30 – 5:00 for a Maps & Apps session.

Shawny/Cheryl – Evaluate the mobile app for voting.

Mike W. – Follow up with UGIC regarding the logistic in their live map making contest.

**Awards:**

- No discussion.

**Action items:**

None.

**Printing:**

- No discussion.

**Action items:**

None.

**Computer labs:**

- Pima lab will remain at 18 laptops.
  - Would it be possible for the old laptops to be purchased? What actually happens to them?

**Action items:**

Steve – Contact TeachMeGIS. -> email sent

Steve – Follow on the old laptops.

**Conference program:**

- No discussion.

**Action items:**

None.

**T-shirts:**

- Logo design –
  - Consider centering the globe on Prescott (lots of ocean)
    - Put star on Prescott.
  - Globe or mesh?
    - Globe
  - Do we want to make it more AZ centric?
  - Do we want to choose a theme?
  - T-shirt works best with 6 or less colors.
  - If #2, look at old west lettering.
  - Star Prescott, or AZ.
  - Consider a Thumb Butte oriented design.
    - Integrate the AZ flag?
    - Thumb Butte contours or a profile?

**Action items:**

All – Keep thinking of logo designs/themes

**Attendee Packet:**

- Partial inventory –
  - 110 Lanyards
  - 95 Badge Holders
  - 186 AGIC Bags
    - Get larger bags
  - (still need a ribbon inventory)

**Action Items:**

Jenna – Inventory the ribbons.

Jami – Include a general committee member ribbon on the Lane order.

Jami – For the AGIC bags, use the same design, but get a larger size.

**Social Events:**

- No discussion.

**Action Items:**

None.

**General:**

- The draft 2020 work plan was reviewed, with no changes suggested, so this version will be the final.

**Action Items:**  
None.